

**Lenawee Health Network
Strategic Plan
2018-2020**

MISSION: To improve the health and well-being of the community.

PURPOSE: The LHN is a group of community organizations working collaboratively to improve the quality of health in our community.

- All Lenawee statistics are based on the Health Assessment conducted October – December 2011, October – December 2014 and reassessed October – December 2017. The Michigan Profile for Healthy Youth (MiPHY) assessment data was collected in 2017 at area middle schools and high schools, to provide insight into youth issues.
- The goals, Strategies and Objectives of this plan encourage the utilization of evidence-based approaches to prevention and treatment.
- Information for services referenced in this plan is accessible through 211 and Lenawee Community Foundation Resource Guide

Members of the LHN commit collaboratively to:

- Assess the health needs of the community.
- Stay abreast of community, social and political climates.
- Enhance media attention and public recognition of health priorities and issues.
- Listen to youth, educators, parents and community.
- Work collectively to promote and achieve the united vision of health and wellbeing in Lenawee County.
- Develop strategy to identify and address the needs of socially isolated members of the community.
- Consideration for LHN supported grants are to be submitted to the Leadership Team for review. The ProMedica Grant guidelines are to be followed if ProMedica is writing the grant.
- Share emerging issues and potential opportunities with members and community networks.

PLAN: The plan addresses three focus areas:

1. LHN Leadership Objectives
2. Chronic Conditions
3. Behavioral Health



Plan of Action

Lenawee Health Network Leadership Team Strategies

Strategies: Identify opportunities of collaboration with members and stakeholders to improve health and wellbeing in Lenawee

Steps to Accomplish	Responsibility <i>(Who is responsible for completing step)</i>	Key Contact <i>(If team, key responsibility)</i>	Goal Date <i>(Anticipated completion date)</i>	Completion Date <i>(Fill in once completed)</i>	Period Summary / Evaluation
Hold monthly meetings with LHN members and LHN Leadership.	Lenawee Health Network	Frank Nagle	Annual Goal		
Review network membership semi-annually to identify community agencies to engage.	Lenawee Health Network	Frank Nagle	Annual Goal		
Identify and review (6) grant, evidence based models, or evidence based strategies that meet the needs of Lenawee residents.	Lenawee Health Network	Frank Nagle	Annual Goal		
Conduct quarterly data collection and evaluation to monitor and document progress on strategic initiatives.	Lenawee Health Network	Frank Nagle	Quarterly Goal		

Plan of Action

Goal: By 2023, improve the quality of life for Lenawee County Seniors.

Strategies: Increase stakeholder awareness of the growing need. Engage Jr. Seniors in planning. Reduce the stigma of ageism.

Steps to Accomplish	Responsibility <i>(Who is responsible for completing step)</i>	Key Contact <i>(If team, key responsibility)</i>	Goal Date <i>(Anticipated completion date)</i>	Completion Date <i>(Fill in once completed)</i>	Period Summary / Evaluation
Provide an annual presentation on priority community physical and emotional well-being issues (The first presentation is to be in collaboration with the release of the 2017 Lenawee County Health Assessment data.)	Lenawee Health Network	Frank Nagle	Spring 2018 Annually		
Launch a media campaign that is focused on engaging people in championing their own health and celebrating healthy aging adults and reducing the stigma of ageism (articles, radio ads and social media.)	Lenawee Health Network	Frank Nagle	Spring 2018		
Launch the Aging Mastery Program that targets the "Jr. Seniors" (ages 50-62.)	Lenawee Health Network	Frank Nagle	By December 2017		
Develop and distribute to employers a Lenawee County "Living Well Into Retirement" kit that promotes healthy living and prevention resources for newly retired employees.	Lenawee Health Network	Frank Nagle	By June 2018		

Plan of Action

Goal: By 2023, reduce overweight and obesity incidence in Lenawee County residents.

Strategies: Increase belief that healthy living is important and possible. Increase personal accountability for living healthy. Establish a cultural norm that supports thriving healthy lifestyles.

Steps to Accomplish	Responsibility <i>(Who is responsible for completing step)</i>	Key Contact <i>(If team, key responsibility)</i>	Goal Date <i>(Anticipated completion date)</i>	Completion Date <i>(Fill in once completed)</i>	Period Summary / Evaluation
Provide an annual presentation on priority community physical and emotional well-being issues (The first presentation is to be in collaboration with the release of the 2017 Lenawee County Health Assessment data.)	Lenawee Health Network	Frank Nagle	Spring 2018 Annually		
Launch a media campaign that is focused on an individual's power and ability to champion their own health - (articles, radio ads and social media.)	Lenawee Health Network	Frank Nagle	Spring 2018		
Implement a social media campaign that allows residents to post in real time their celebration of healthy choices	Lenawee Health Network	Frank Nagle	Spring 2018		
Update both 2-1-1 and the Community Foundation's Resource Guide to reflect the most recent healthy food and physical activity resources.	Lenawee Health Network	Frank Nagle	By June 2018		

Plan of Action

Goal: By 2023, reduce opioid addiction and abuse in Lenawee County.

Strategies: Establish an opioid task force. Increase awareness of treatment and recovery resources. Increase knowledge about the risks of opioid misuse and abuse.

Steps to Accomplish	Responsibility <i>(Who is responsible for completing step)</i>	Key Contact <i>(If team, key responsibility)</i>	Goal Date <i>(Anticipated completion date)</i>	Completion Date <i>(Fill in once completed)</i>	Period Summary / Evaluation
Launch a community education media campaign on the risks of misuse and abuse of opioids.	Lenawee Substance Abuse Prevention Coalition	April Demers	BY March 2018		
Develop and distribute Lenawee County substance abuse treatment and recovery access informational materials through community human service agencies and businesses.	Lenawee Community Mental Health Authority	April Demers	By March 2018		
Establish an opioid focused task force with key stakeholders in law enforcement, medical, treatment and recovery and prevention.	Lenawee County Substance Abuse Prevention Coalition	Martha Hall	By March 2018		